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Integrated care value model cooking - a recipe primer

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Sustainable value models for integrated care



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The basics

Meat or maybe Tempeh & lentils



- Dedication & strength of will to achieve a sustainable value model for YOUR service, and to keep at it until you have achieved it

Vitamins & nourishment

Add some greens



- One value model? Rather several models rolled into one...one for each stakeholder
- „What’s in it for me?“ As many benefits as cost...or more...at least for most stakeholders
- Consider costs and benefits
- Aim to achieve *value*:
 - Financial / money,
 - Resource / time of people,
 - Intangibles / complex impacts

Something to give it strength and to carry the taste

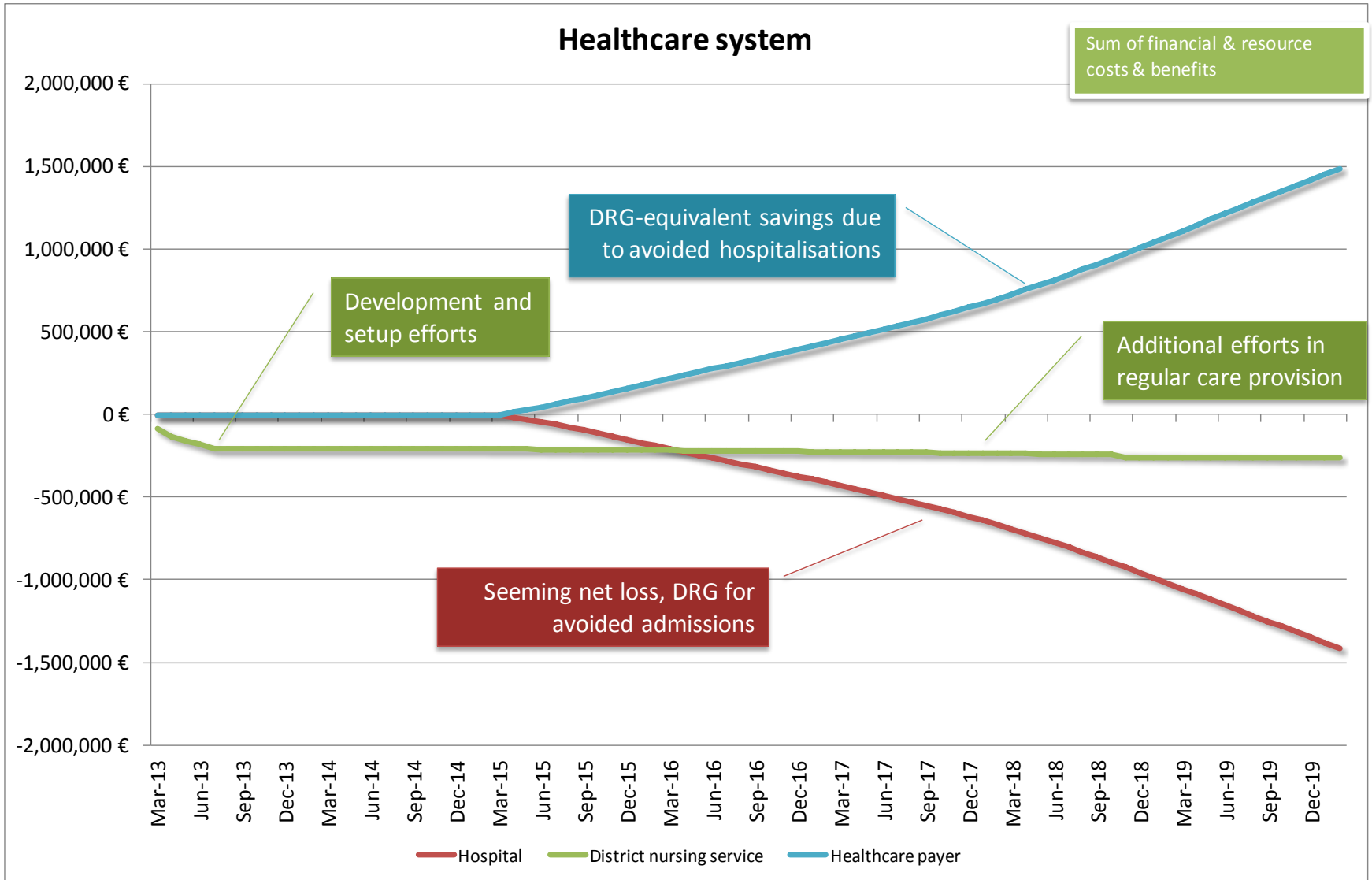


- Build and optimize the capacity of the care system (health, social, everything) to cope with growing number of citizens with complex needs
- May require some mix & match: Potatoes?
Sweet potatoes? Rice?
 - Reduced service use
 - Efficiency improvements
 - Delegation



Potatoes

Reduced service use

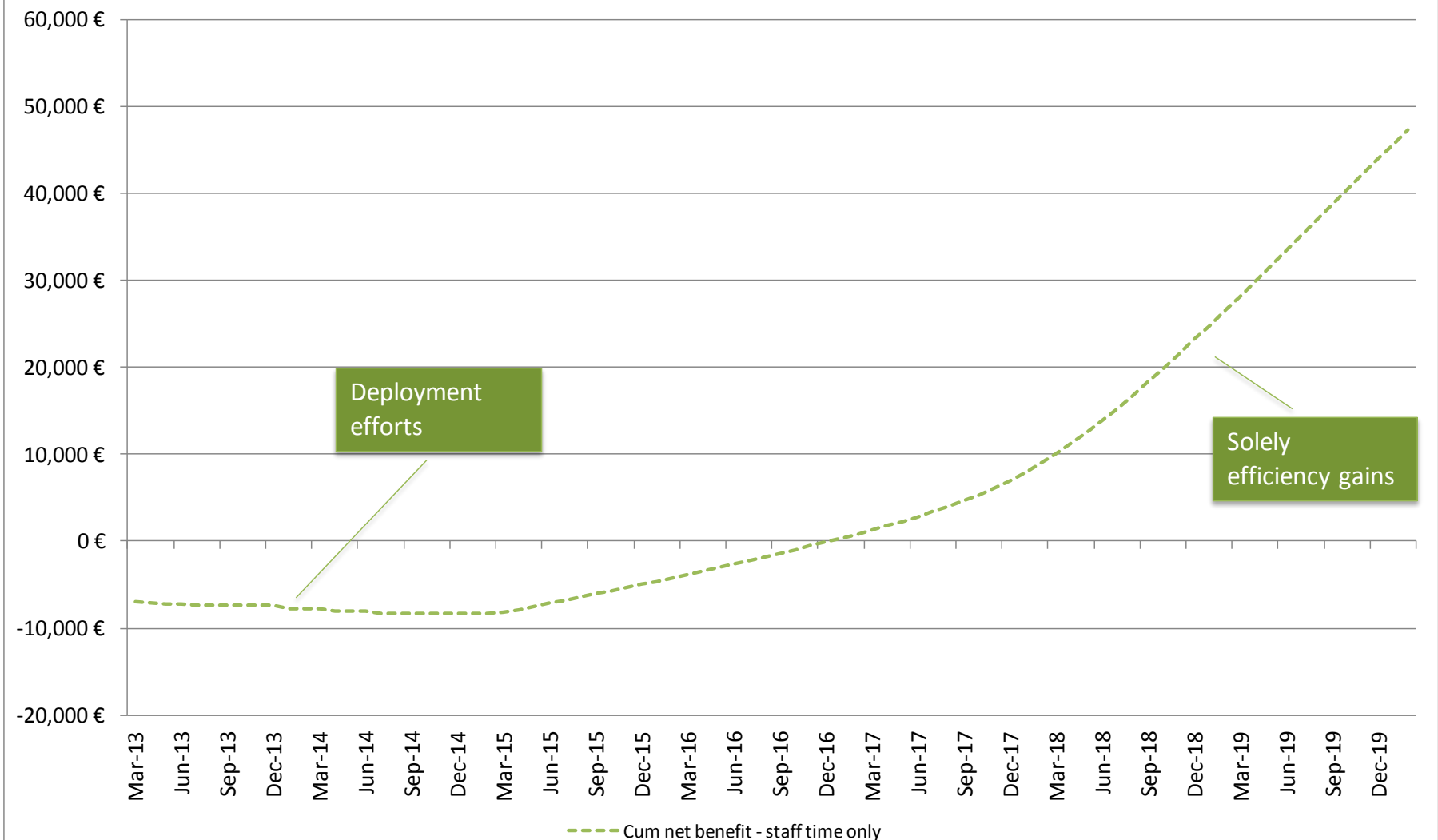


Sweet potatoes

Efficiency improvements



Health Centre Kraljevo

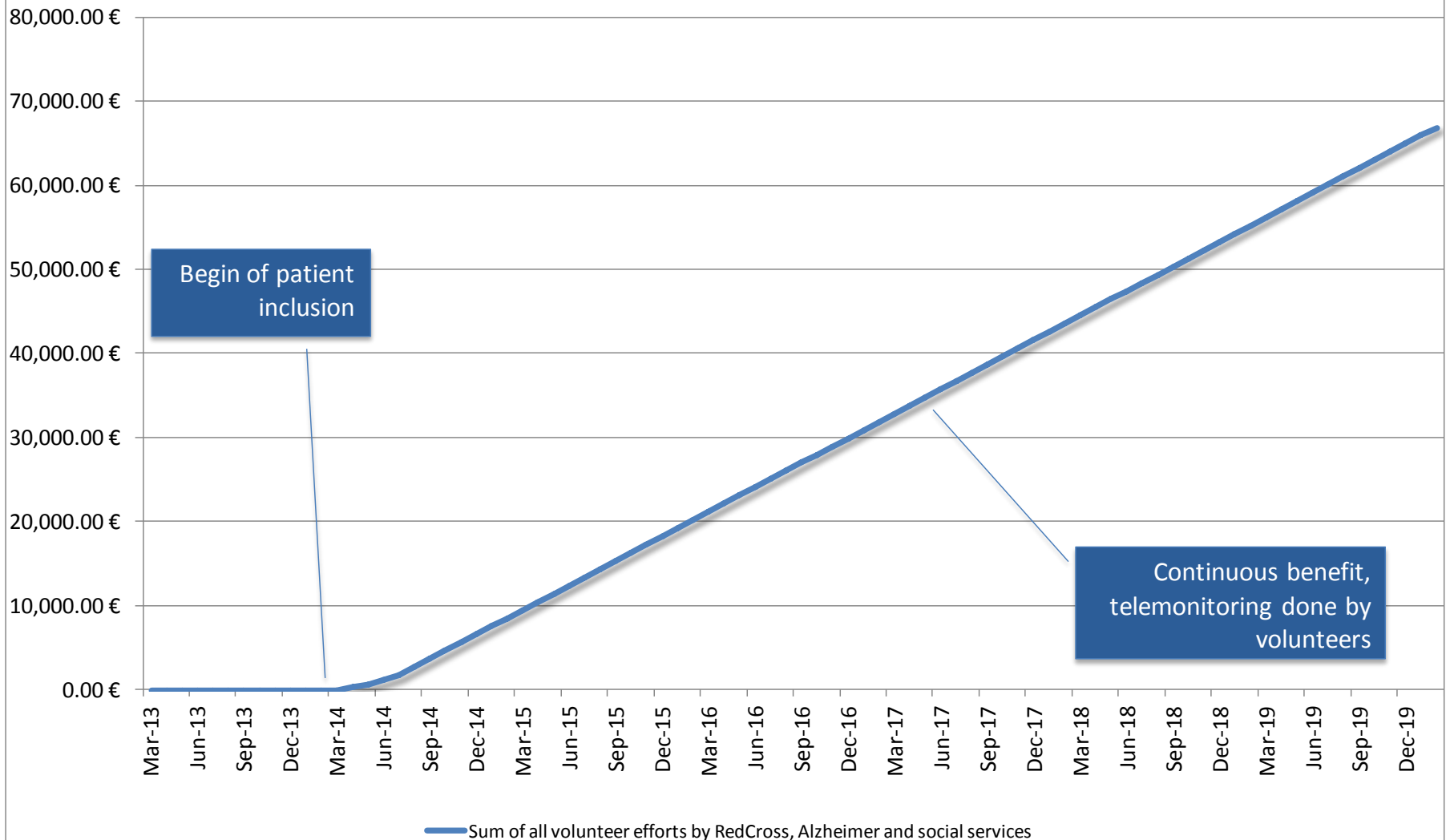


Rice

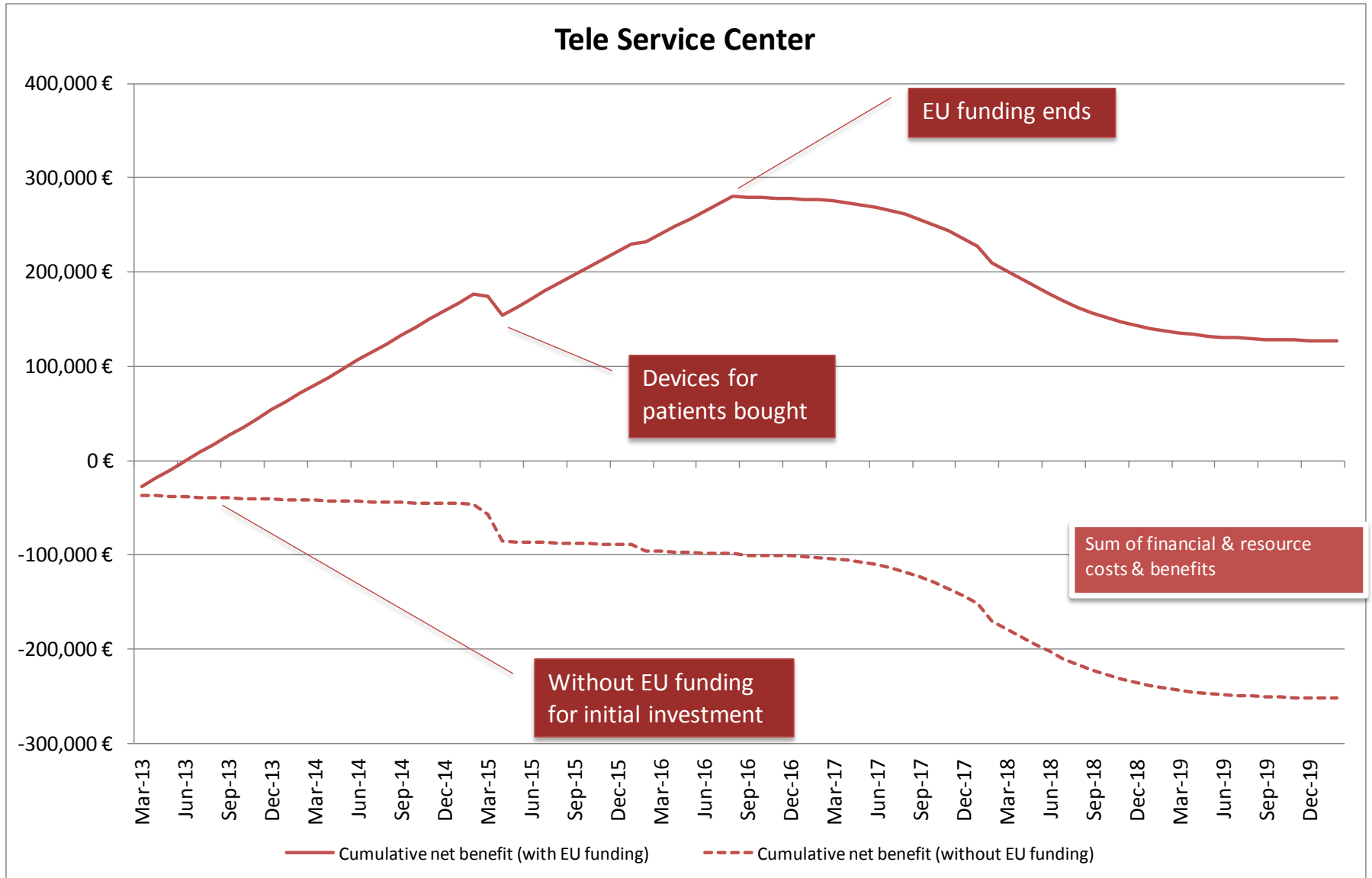
Delegation



Aragon - delegation to volunteers



And to top it off Some (required) seasoning

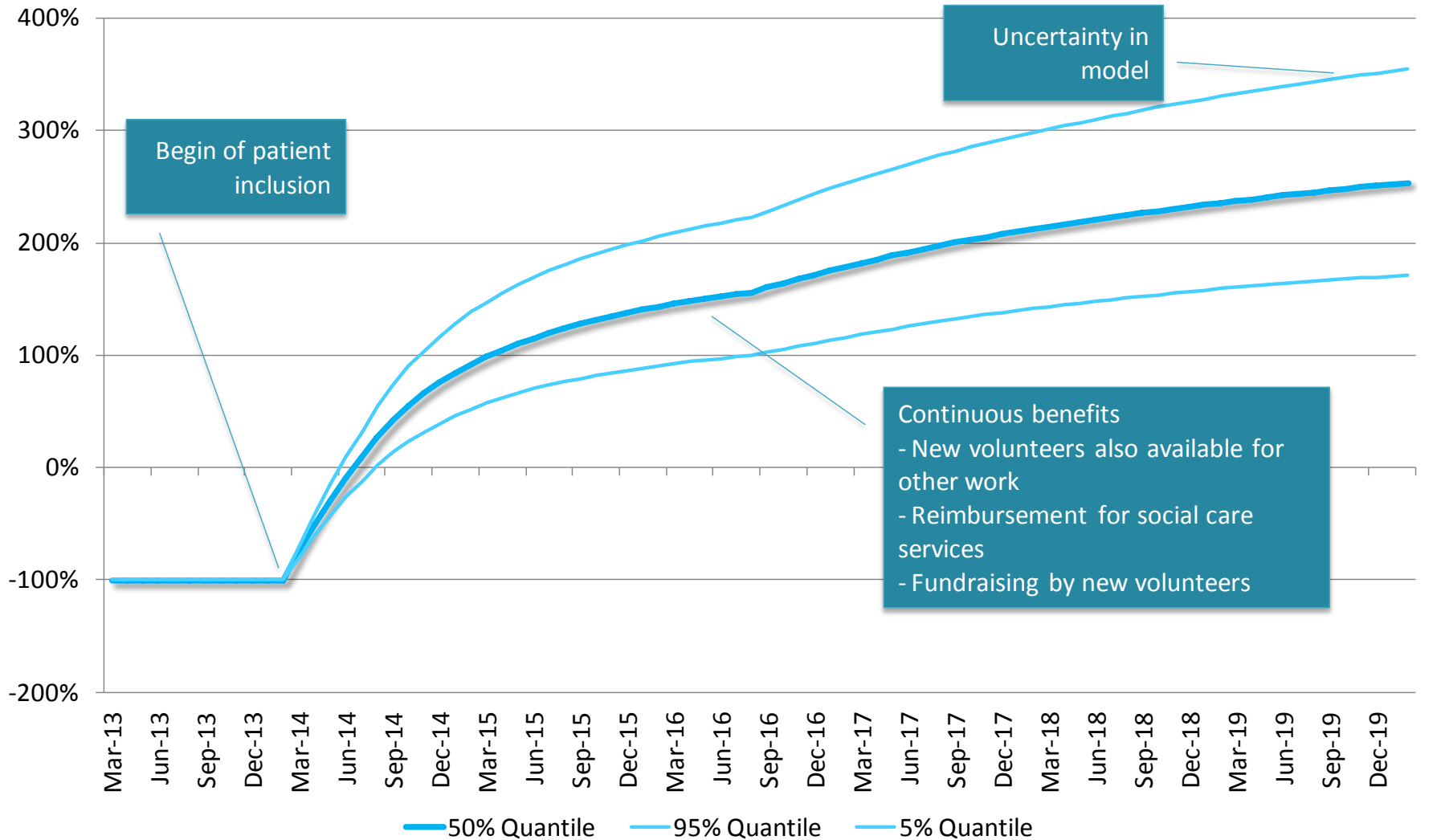


And to top it off

Some unexpected ingredients



Aragon - Red Cross, socio-economic return



Recipe

References



- Check www.pilotsmartcare.eu for published results towards end of this year
 - Outcomes of evaluation and cost-benefit analysis
 - Guidelines for Deployment
- See our poster outside
- For details on methodology
 - Check assist.empirica.biz
 - Hammerschmidt, R. and I. Meyer (2014). Socio-economic impact assessment and business models for integrated eCare. Achieving Effective Integrated E-Care Beyond the Silos. I. Meyer, S. Müller and L. Kubitschke. Hershey, PA, IGI Global.



Thank you for your attention!